

# Hanging Pictures and Gallery Wall Layouts



## Tips and Ideas

Creating a gallery wall or art display wall is a stylish way to add personality to a home. When done correctly, the results are timeless.

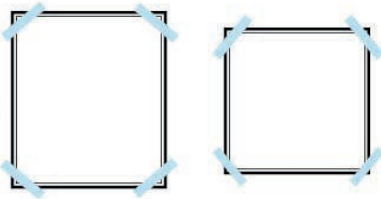
AS HANGING DISPLAY  
SYSTEMS



With the techniques we will reveal to you in this article, you will find you can make changes to the layout and design at any time. No longer must you avoid changing your display because of the damaging holes caused by nails.

get  
started

Save time and protect your walls from misplaced holes by using the paper inserts inside your frames, or create your own in the same size and shape as your frames, and tape them up to decide where each should go.



## The Dos and Don'ts of Creating Wall Displays

It used to also be very intimidating! Where to start? How to lay out your collection of pictures? Chill. There is no pressure on you to get it right the first time, or the fifth time for that matter. So, instead of asking how to hang pictures, let's just do it.

First of all, the Internet is full of articles all about supposed proven and magical methods for planning your layout. It is suggested you cut out craft paper shapes of the various frames you want to hang, and tape them to the wall. Then experiment with various layouts. Next, when you have your design settled, remove the cutouts and replace them with the actual framed photo or art.

Here is an example from Pottery Barn.

Hanging art with  
nails is over. Never  
use nails again.



Here is a photo of the process in action and the final results.



Here is a fine example that was written up in Better Homes and Gardens.

There are several issues that are ignored by the “cutout and tape” approach. *Can you visualize a photo or art piece from a rectangle of craft paper?* Only a few of us could answer a truthful “yes” to that question. Most, on the other hand, would find it much easier to actually play with the real framed objects during the “what if” stage.

***Stay tuned because our solution allows just that.***

Another issue is in replacing a cut out with an object. And since each art object is prepared on the rear side slightly differently, it is very difficult to transfer the exact location of the cutout to the framed object.

Trial and error is not going to work well when each trial means another hole in an otherwise perfectly fine wall. An article in Southern Living magazine attempts to address this dynamic. See the next photo below.

The caption for this photo reads, *Once you have an arrangement you like, mark the spot on the craft paper where the nail will go. Hammer in the nail, and then take down that paper.*

**How about a solution that required no nails to hang your wall art?**



Notice how it takes two to accomplish this step. Notice how the hang wire on the back of the mirror is not fully stretched. In fact, this technique is an approximation of where the mirror will be located. It is nearly impossible to accurately locate the mirror exactly where the cutout of the mirror was located. Those variations do add up and will show in the execution. But what if there was a way to avoid dealing with the cutouts altogether? Again our solution addresses this difficulty. Since there are no cutouts in our approach, there is no problem with transferring the exact location of the cutouts to the actual item.

Lastly, this whole approach of driving a nail (or more than one) into your wall for each frame requires confidence - confidence that you will not want to make any changes. What happens when you come across the next piece that must be added to your collection? Do you start over by patching and painting the wall? Do you do this each time you wish to add an object to your art wall/photo wall? Or do you, as I trust many would, avoid the whole mess altogether? Once the wall arrangement is set, it might as well be set in stone. How about if there was a way to avoid the damaging holes caused by nails? That would be something!

So let's recap the promises of a different approach.

- Make changes to the layout and design at any time.
- A method that will allow us to play with the actual framed objects during the “what if” stage.
- Avoid cutouts altogether so there is no location transfer error.
- Never use nails so there is no damage to walls

The answer to all these promises is the same single solution, a hanging system. Hanging systems are all about allowing you the freedom to design, the freedom to change your mind, and the freedom to add or remove an object at any time.

## Freedom: The Value of a Hanging System

A Hanging system is comprised of a track mounted high on the wall, typically at the intersection of the wall and ceiling. From this track hangs cables or rods that follow down the surface of the wall. Photos, art, posters and mirrors are hung from the cables or rods via hooks and fittings. There are no nails in the walls. The real value of such a system is that any wall grouping can be changed infinitely. This allows you to design wall displays and set up an art wall with the actual items, not cutouts.



Hanging systems are the way to achieve easy and versatile picture wall displays.



Wall groupings can be changed infinitely, without damaging walls.

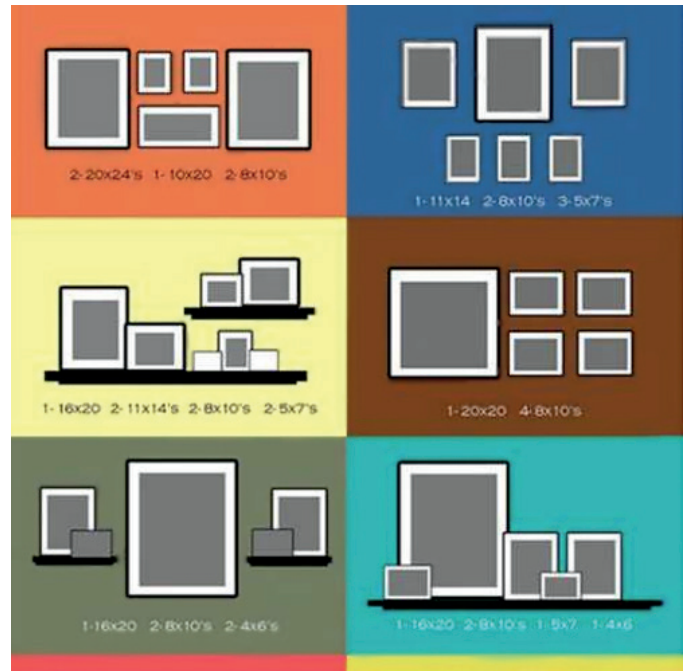


# How to Arrange an Art Wall Display

Even though you now realize a hanging system will greatly facilitate the mechanics of setting up an art wall, and though you know the most powerful tricks to selecting materials for your art display wall, you may feel you still need inspiration for arranging the pieces. Just as Houzz.com, or Pinterest, are great web destinations for collecting home décor ideas, there are many web resources for priming your creative juices for an exciting wall arrangement.



When using a hanging system, there's no need to start with a paper template, as they suggest, you can still create any of these layouts!



There are any number of web sites that offer templates and designs suggestions. Here are some great ideas for Gallery Walls shown with Room Vignettes. The following image is from Lushome.com.



The image above is from an Etsy.com dealer, What Marvelous Things. It shares some great ideas for gallery walls shown with room vignettes.



And this one from JennaBurger includes quite a volume of similar idea builders. Simply perform an image search for wall display templates on your favorite web search tool to see a large number of additional ideas.

So, whether your challenge is in setting a residential art wall or a larger corporate branding gallery display, start with a hanging system.



Make your project easier to design, to maintain and make it sustainable.

But best of all, allow yourself the freedom to change the display as frequently as you desire.



If you have questions or would like to learn more about how our products can be beneficial in your project, please contact our Customer Support at [info@ashanging.com](mailto:info@ashanging.com), or give us a call at 866 935-6949 (toll free) or at our local number 450 619-7999.

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